

Designed for Living



Stella Ludwig helps her interior-design clients uncover their personal taste and create practical spaces for their lifestyle

by Stella Ludwig

The desire to have a beautiful, relaxing and inviting home is universal. By carefully editing spaces to display only those elements that reflect your personality, taste and lifestyle you can regain a sense of calm and balance in your life.

As your personal interior design advisor, I will offer you inspiration and help you discover how to unify the style you want with the practical needs of your home.

In the end, it is about creating a flexible, functional environment that optimizes the space and has a unified look. Efficient design and good space planning can help alleviate problems (such as organization, privacy and chaos) with solutions that enhance the time spent at home.

Here is a good example of this philosophy: One of my favorite clients asked me to redesign her family and dining rooms because she had grown tired of them. During our first meeting, we discussed the pros and cons of every item in the rooms including their positioning, color and comfort. She showed me pictures of different furniture she thought she wanted and was clear about her likes and dislikes. She valued quality and was willing to pay for it. During our conversation though she was surprised to discover that it was not her furniture she dislike but the lack of color. At the end of the project, we kept her comfortable furniture items and brought them back to life with vibrant colored fabrics. With the money we saved she splurged on antiques and a very expensive rug she had fallen in love with and I began to search for the perfect coffee table for her, and I am we are still searching for the perfect coffee table for her family.

Chasing the latest trends in home design can be a never-ending effort. By avoiding fads and choosing elements that reflect your character, I can create a home that remains current and useful through life's many chapters. Every single home design is different because it is tailored to each client's needs and wants. It is essential that the client's personality be reflected in each room design, whether the look is classic, traditional, modern, contemporary or transitional.

My detail oriented approach to every project begins by getting to



know the client, understanding their lifestyle, assessing their needs and determining the most efficient plan to achieve balance. As an interior design advisor, I prefer to work with my clients to create a unique space, rather than imposing my own ideas and taste. My goal is to help them develop their vision while addressing their interior-design needs. Whether you are single, married with kids or an empty nester, your home should reflect who you are and where you want to be in life. ■

**GOOD DESIGN IS NOT JUST A LUXURY;
IT IS A WAY OF LIVING.**

Stella Ludwig Interior ReDesign Services

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