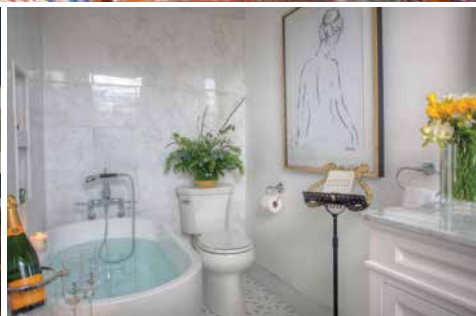


Leading Designers of Philadelphia



Luxury: Redefined

You'll only need two minutes to discover that Stella Ludwig is a must-have designer. And here's why: she's not just passionate about design. She's completely and genuinely head-over-heels.

For her, design is more than function and beauty. It's about enjoying life to its fullest. She's spent the last 15 years helping clients tell their unique stories, and if you want to see her bubble over with excitement, just ask her how she does it.

"It's about getting them to embrace the unexpected," she'll tell you. "People fear luxury because they don't think it's livable," she says.

"But luxury should be attainable and fun. When clients can visualize the finished product and understand the benefits and limitations of certain products, they're able to pursue livable luxury with confidence."

She doesn't stop until she's created ah-ha moments, helping clients unleash their best memories and then using color, textiles and accessories to catch the eye and speak to the soul. "I want my clients to celebrate life with the things they love," she says. Design isn't just about the sofas or the tables. It's the layers that tell the story."



 **STELLA LUDWIG**
INTERIORS